A Snapshot of 2020-2021

This report looks back at 2020 and 2021, highlighting the Gold Foundation's work during these two difficult years.

Our programs and reach have since expanded, and we are excited to share more in our forthcoming 2022 report.

In the meantime, please visit our website, sign up for our newsletters, and follow us on social media on Instagram, Twitter, LinkedIn, and Facebook.
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This Annual Report is a time capsule of two of the most historic, shattering years of our lives.

The world shuddered when the novel coronavirus struck. We all adapted, as best we could, at The Arnold P. Gold Foundation and across the globe. Most students switched to school on the screen, away from the touch of friends and the illumination of in-person learning. Parents, many of them suddenly working from home, began a delicate balancing act of family needs and professional responsibilities. Doctors, nurses, and indeed the entire healthcare community, rose to meet the horrific challenge of COVID-19 head-on, giving their every effort to save lives through the blur and danger of learning about this new and insidious illness. Patients, often alone and frightened, were left in unthinkable straits.

As the COVID-19 pandemic put health disparities into high relief, the world was also confronted with jarring acts of inhumanity and violence against people of color. The world shut down—the highways vacant, the schools closed—but more people opened their eyes and hearts. More than ever, we turned to see and confront the systematic grip of racism with renewed urgency.

These dual pandemics, of COVID-19 and racism, tested the mettle of us all.

At the Gold Foundation, we hailed our friends, our family, our colleagues on the front lines and grappled with what we could do, now working remotely, from laptops on our kitchen tables. We inducted thousands of Gold Humanism Honor Society members over Zoom. We assembled virtual White Coat Ceremony keynote addresses led by now-U.S. Surgeon General Dr. Vivek Murthy and Rep. Lauren Underwood, a nursing leader and the youngest Black woman serving in Congress.

We took our signature communications tool, Tell Me More®, and created a free, downloadable version for use in the care of any COVID-19 patients around the world. We created a new GHHS National Initiative focused on Humanism and Healing: Structural Racism and Its Impact on Medicine, calling upon our GHHS chapters to create conversation and action within their communities.

That was just the start.

As a small nonprofit that champions humanism in healthcare, the Gold Foundation continued to champion humanism in healthcare—and it was an epic time for this mission.

This Annual Report, a summary of the 2020 and 2021 years, details the pivots to our programs, events, and storytelling. It is a testament to your support and our Board’s belief in our mission that we did not freeze positions or institute layoffs, as many organizations did. This was no time to hold back on humanism in healthcare. We are grateful for your trust in us.

Continued on next page
From the success of the GHHS National Initiative emerged the first virtual Gold conference in spring 2021, also named Humanism and Healing: Structural Racism and Its Impact on Medicine, which drew nearly 500 people passionate about ensuring inclusive, equitable, and ultimately, humanistic healthcare. Attendees included GHHS members, medical and nursing students, deans, physicians, nurses, researchers, CEOs, and many others across the wide spectrum of healthcare. Barriers – of the pandemic, of racism, of bias – were at the forefront of the 2021 online gathering.

Our Annual Gala, in 2020, was postponed. But in 2021, we came together at our first virtual gala to honor hundreds of Champions of Humanistic Care for their courage and compassion in the pandemic. We awarded the 2021 National Humanism in Medicine Medal to three titans of humanism in healthcare: Dr. Wayne Riley, Dr. Eric Topol, and Dr. Anthony Fauci, who accepted his medal on behalf of all U.S. healthcare team members for their immense contributions during the COVID-19 crisis.

We enriched the larger conversation with our Gold Human InSight Webinars, whose theme focused on “Care, Compassion, & Collaboration during the Dual Pandemic.” Our 2020-2021 Gold Corporate Council members, global corporate leaders like Quest Diagnostics, BD, and Siemens Healthineers, were toiling at breakneck speed to produce COVID-19 tests and treatments, and yet kept up their work with us.

We are grateful for our partners who have shared in the challenges of these past few years of historic change. This Annual Report features a new Partnership section that spotlights many of our collaborators, as well as pages on the Gold Corporate Council, Gold Partners Council, and hundreds of donors.

Human beings are wondrous and resilient. In 2020 and 2021, we witnessed together the power of the possible. The gears of groundbreaking science, spun up from decades of research, turned ever faster to generate new vaccines. Citizen leaders and organizations marched and raised their voices to call for an equitable world.

At the Gold Foundation, we said clearly, plainly: True humanistic care must be diverse, inclusive, equitable, and anti-racist. There is still so much to be done, mountains still to be moved, but we glimpsed in the dust of these two years both the desire and the will to create a new, wider world of kindness.

We hope that this Annual Report reminds you of the many reasons to keep the faith even in the dimmest of hours. As we look towards the future, our hope is more vibrant than ever because there remains so much important work to be done — together.

Warmest regards, with gratitude,

Richard C. Sheerr
Chairman of the Board

Richard I. Levin, MD
President and CEO
In March of 2020, the COVID-19 pandemic began to create immense upheaval in the world. It felt as though time stood still as a collective fear began to envelop our ways of life, institutions, and our healthcare systems.

Here at the Gold Foundation, we did not pause or hesitate. We innovated by setting our sights on the virtual realm where many of our programs were adapted to meet remote capabilities, and opportunities. Our greatest inspiration was the full-scale courage, compassion, and dedication of healthcare professionals to their patients. These heroes on the frontlines were the living embodiments of our shared mission of humanism in action.

At the same time, it became clear that there was a critical need to address anti-racism in healthcare. Humanism in healthcare must include an explicit commitment to being anti-racist. Health inequities, vulnerable populations, and social determinants of health have long been a core part of Gold Foundation work. During this time, we reinforced our commitment to anti-racism, diversity, equity, and inclusion with not only a written statement, but action through our initiatives and programming.
The turmoil of these two years led to a necessary pivot and expansion of the Gold Foundation’s work. While the rest of the report shares specific activities, events, and initiatives, this section acknowledges the sheer reach of the mission of humanism in healthcare in 2020-2021, thanks to Gold supporters and partners like you.

2020

- 324 White Coat Ceremonies

- 41,154 White Coat Pins

given to medical, nursing and other healthcare professions students during these iconic ceremonies. The Gold Foundation commemorative pins signify the critical bond between patient and clinician.
2020

181 Leonard Tow Humanism in Medicine Award recipients

5 New GHHS Chapters

82 Schools that participated in Solidarity Week

224 Essay submissions

8/17 Student Summer Fellowships projects/the total number of student fellows

3,737 New GHHS members

150 Schools and residency sites that participated in Thank A Resident Day

- 9 -
White Coat Ceremonies

485

White Coat Pins

52,777

given to medical, nursing and other healthcare professions students during these iconic ceremonies. The Gold Foundation commemorative pins signify the critical bond between patient and clinician.
2021

Leonard Tow Humanism in Medicine Award recipients: 211
New GHHS Chapters: 6
Schools that participated in Solidarity Week: 54
Essay submissions: 232

Student Summer Fellowships projects/ the total number of student fellows: 10/24
New GHHS members: 4,161
Schools and residency sites that participated in Thank A Resident Day: 261
2020-2021 Members

Chairman | Richard C. Sheerr
President & CEO | Richard I. Levin, MD
Vice Chair | Lisa Kravet, Esq.
Treasurer | Jeffrey L. Saltzer, CPA
Secretary | Wayne J. Riley, MD, MPH, MBA
Chair Emeritus: Jordan J. Cohen, MD
Elaine Adler
Brian E. Benson, MD
Gregory S. Cherr, MD
Laurel Epstein
Rosemarie L. Fisher, MD
Lorraine Frazier, PhD, RN
Sandra O. Gold, MS, EdD
Pedro “Joe” Greer, Jr., MD
Darrell G. Kirch, MD

Barbara A. Lee, PhD
Kimberly D. Manning, MD
Pascal Montilus, MBA, MSME
Deb O’Hara-Rusckowski, RN, MBA, MTS
Robert Owens
Arthur H. Rubenstein, MBBCh
Mark Seiden
Lawrence G. Smith, MD
Eileen M. Sullivan-Marx, PhD, RN
George Thibault, MD
Alice Vilma, MBA
Barry Waldorf, Esq.
Karen E. Watson
Joseph D. Zuckerman, MD
NEW BOARD MEMBERS

Dr. Rosemarie L. Fisher

Dr. Fisher is Professor Emerita, Senior Research Scientist and Deputy Title IX Coordinator at Yale School of Medicine and Chair-Elect of the Advisory Council of the Gold Humanism Honor Society and the Chair of the Governance Committee. She previously has served as the Associate Dean for Graduate Medical Education and Program Director for Internal Medicine at Yale. She has also served as Chair of the Council of Faculty and Academic Societies and a Board Member of the Association of American Medical Colleges; Chair of the Review Committee for Internal Medicine of the Accreditation Committee for Graduate Medical Education.

Dr. Pedro “Joe” Greer

Dr. Greer is Dean and Professor of the Roseman University College of Medicine in Las Vegas, Nevada. Previously, Dr. Greer served as Professor of Medicine, Founding Chair of Humanities, Health, and Society, and Associate Dean for Community Engagement at Florida International University Herbert Wertheim College of Medicine in Miami, Florida. He established Camillus Health Concern, Inc. and Saint John Bosco, health centers for underserved populations in Miami-Dade County, Florida, and has received numerous recognitions, including the Presidential Medal of Freedom and the MacArthur Foundation “Genius Grant” Fellowship. He is the author of Waking Up in America.

Dr. Barbara A. Lee

Barbara A. Lee, PhD is Distinguished Professor of Human Resource Management at Rutgers University, where she previously served as Senior Vice President for Academic Affairs. At Bond, Schoeneck & King law firm, Dr. Lee provides higher-education clients with legal counsel in all aspects of education law. Dr. Lee co-authored the treatise The Law of Higher Education, considered one of the most recognized treatises on higher education law in the country. She is a former director for the National Association of College and University Attorneys (NACUA) and is currently editor of NACUA’s Journal of College and University Law.
NEW BOARD MEMBERS

**Dr. Kimberly D. Manning**

Kimberly D. Manning, MD is a general internist/hospitalist at Grady Memorial Hospital and Associate Vice Chair of Diversity, Equity, and Inclusion for the Department of Medicine at Emory University School of Medicine, where she is a Professor of Medicine and residency program director. She has been awarded numerous teaching awards, including the prestigious ACGME Parker J. Palmer Courage To Teach Award. She is a prolific writer and authors a blog called “Reflections of a Grady Doctor,” which was named in 2010 by *O, The Oprah Magazine*, as one of four medical blogs you should read. Follow her on Twitter at @gradydoctor.

**Pascal Montilus**

Pascal Montilus is Vice President, End to End Supply Chain, for the North America Division at Colgate Palmolive. Mr. Montilus is responsible for the Procurement, Manufacturing and Distribution of all Colgate Palmolive products within the North America Division. He has previously held the roles of Vice President of Customer Service and Logistics and Vice President of Global Home Care Supply Chain at Colgate Palmolive, as well as Worldwide Director of Global Procurement.

**Alice Vilma**

Alice Vilma is a Managing Director on the Multicultural Client Strategy Team at Morgan Stanley and co-head of the Morgan Stanley Multicultural Innovation Lab. Ms. Vilma has 20 years of investment banking, capital markets, structured finance and investing experience across various asset classes and sectors. She serves on the boards of Freefrom and New York Road Runners, and is a member of the University of Miami President’s Council.
Dr. Horton is a general internist and former Associate Dean who serves in multiple leadership positions at University of Manitoba’s Max Rady College of Medicine in Winnipeg, including: inaugural Director of the college’s and Faculty of Health Sciences programs in Physician and Learner Wellness; Director of the Alan Klass Health Humanities Program; and Associate Chair of the Department of Internal Medicine. She spent 16 years attending on clinical teaching units, and now focuses her clinical work on supporting people living with addiction. Her bestselling and award-winning memoir, *We Are All Perfectly Fine: A Memoir of Love, Medicine and Healing*, was published in 2021.

The Gold Foundation for Humanistic Healthcare, Canada is the Canadian affiliate of The Arnold P. Gold Foundation. Its signature program is AFMC–Gold Humanism Award and Lecture, which is a joint initiative with the Association of Faculties of Medicine of Canada (AFMC). Dr. Jillian Horton, who is now a member of the Gold Canadian Board, was honored with the AFMC-Gold Humanism Award in 2020.

NEW BOARD MEMBER

**Dr. Jillian Horton**

Dr. Horton is a general internist and former Associate Dean who serves in multiple leadership positions at University of Manitoba’s Max Rady College of Medicine in Winnipeg, including: inaugural Director of the college’s and Faculty of Health Sciences programs in Physician and Learner Wellness; Director of the Alan Klass Health Humanities Program; and Associate Chair of the Department of Internal Medicine. She spent 16 years attending on clinical teaching units, and now focuses her clinical work on supporting people living with addiction. Her bestselling and award-winning memoir, *We Are All Perfectly Fine: A Memoir of Love, Medicine and Healing*, was published in 2021.

**Board of Trustees**

Richard Cruess, MD
Richard I. Levin, MD
Vern Heinrichs
Frieda Heinrichs
Jillian Horton, MD
IN MEMORIAM

S. Andrew Schaffer

Andy shared his wisdom and legal acumen to help create a worldwide movement that fosters a more empathic healthcare system for patients, families, nurses, and the whole health team. We deeply appreciate his service to the Board over many years, and his unwavering dedication to humanism in healthcare, and humanism in the law.

Robert M. Berkowitz

A businessman, philanthropist, and community leader, Bob was a great ambassador of humanism in healthcare. He served on the Gold Foundation Board for almost 15 years, generously supporting our mission financially and with his time and expertise.

William Lippman

An astute investor and businessman, generous philanthropist, and visionary community leader, Bill was a Board member of the Gold Foundation for nearly 20 years. His dedication helped propel our mission significantly forward.
Meet the Gold staff from 2020 to 2021.
Richard I. Levin, MD, President and Chief Executive Officer
Ben Rodriguez, MBA, Chief Financial and Administrative Officer | Senior Vice President
Diane Asciutto, Chief of Staff
Elizabeth Cleek, PsyD, Chief Operating Officer | Senior Vice President
Ann Bruder, MA, Associate Vice President, Programs
Pia Pyne Miller, MPH, Senior Director, Strategy and Business Development
Louisa Tvito, MSW, Director, Program Initiatives & Gold Humanism Honor Society
Stacy-Ann Morris, Project and Event Manager
Michelle Sloane, MPA, Grants/Programs Manager
Lori Scelzi, Business Development Associate
Stuart Chizzik, MBA, Chief Development Officer | Vice President
Kerry Ford, MPA, Director of Development
Brianne Alcala, MBA, Associate Vice President, Communications | Editor in Chief
Irene Zampetoulas, MPA, Communications Associate
Bharat Kumar, MD, Humanism in Research Assistant Editor

Volunteers
Aditi Agarwal, Sara Arfan, Meg Baoas, Kira Bonforte, Raissa Fernandes,
Isabella Kovacs, Christian Kursar, Ines Matheron, Olivia Miller,
Hannah Scherwatzky, Ariana Shaari, May Zelevski
We have now seen firsthand what a novel virus can do to people whose health has been compromised for years by the oldest virus of all – racism. We must do everything we can to make sure we never have to see it again.

— Dr. Philip Ozuah
Montefiore President & CEO
The Gold Foundation has long had an inclusive and diverse ethos and a focus on underserved and at-risk patients. In early June 2020, we were moved to put those values in explicit terms for the first time, specifically stating that humanism in healthcare must be anti-racist, diverse, equitable, and inclusive. Our official statement was followed by a task force and multiple projects and plans to ensure that our Gold voices and work reflected Gold values.

Persistent racism threatens health, well-being, and life; we must come together now to create a more humanistic world for all people.

The Arnold P. Gold Foundation is a leader of humanism in healthcare, which places human interests, values and dignity at the center of care. This basis for healthcare is also the basis for a thriving world that supports the health of every single human being. We condemn racism and call upon us all, in this fraught and historic moment, to help correct the long-standing inhumanity that harms people of color.

The social determinants of health define the odds of a long life. The COVID-19 pandemic itself has put health disparities into high relief. The recent killings of George Floyd, Ahmaud Arbery, Breonna Taylor, and other people of color who have been killed or harmed, have created a clear view of what Black Americans and people of color face daily. No human being should have to fear simple acts of driving, playing, dining, jogging — in a word, living.

Full compassionate, collaborative, scientifically excellent care in a world in which all can thrive must be the standard for every single human being, no matter whether they are patient or physician, no matter their skin color, no matter their gender or ethnicity or sexual orientation. And so, the Gold Foundation joins the deep, rising desire for change.

It is time to come together to create the humanistic world that has been denied to so many.

It is time to come together to move actively toward a world with true equity in health.

It is time to come together to address and dismantle racism.
During the early days of the COVID-19 pandemic, we curated resources to help support all of our Gold partners. These resources were compiled on our website from the ideas and suggestions of the Gold Foundation staff and the broader Gold community. We are grateful for the care, courage, and compassion of all those in the Gold community and beyond, including our Gold Partners Council schools and hospitals, Gold Humanism Honor Society chapters, and Gold Corporate Council members. We believe that sharing these tools with healthcare teams, students, constituents, and customers for free during the COVID-19 crisis can help individuals to cope with the significant psychological and social effects of the pandemic.

Our resources spanned many areas of urgent attention. The thread that links these tools together is the goal of human connection. It is at the heart of our mission, and the way forward for individuals and societies isolated in the face of various variants and surges in infections.
Resources for clinician well-being

We curated a library of tools to help provide support during the pandemic, including helpful links and practical techniques, plus an opportunity to share thoughts. These were freely accessible to our Gold community and beyond. This is a sampling:

Flourishing at Work: Mindful Practice® for Clinicians and Leaders
One-hour webinars from Mindful Practice co-founders Dr. Mick Krasner and Dr. Ron Epstein.

Hope Babette Tang Humanism in Healthcare Essays
Stories by medical and nursing students from our annual contest.

Guidelines on Preserving Family Presence During Challenging Times
Recommendations from a Planetree-led coalition to help hospitals and nursing homes navigate the difficult, evolving issues around allowing visitors during and after a pandemic.

Physician Support Line – 1-888-409-0141
A national, free, confidential support line service made up of 600+ volunteer psychiatrists providing peer support for physician colleagues during the COVID-19 epidemic seven days a week 8 a.m. to midnight EDT.
Gold Foundation supports myCovidMD initiative to expand access to testing

In 2020, the Gold Foundation awarded a $10,000 grant to support the myCovidMD initiative, which offers free COVID-19 testing in underserved and at-risk communities hardest hit by the pandemic. MyCovidMD grew out of the work of the Shared Harvest Foundation, the nonprofit arm of the Shared Harvest Fund, a social enterprise that matches healthcare volunteers who have education debt with organizations and businesses in need of help. Shared Harvest Fund was founded by three Black female doctors, Dr. Nana Afoh-Manin, Dr. Joanne Moreau, and Dr. Briana Decuir. Drs. Afoh-Manin and Moreau are members of the Gold Humanism Honor Society.
One of the most accessed pandemic resources was the free downloadable Tell Me More® toolkit for the care of COVID-19 patients, which was accessed by more than 150 institutions.

The human connection is critical in healthcare in ordinary times. Finding innovative ways to connect in the face of distancing and additional safety precautions was even more urgent in this crisis.

In a typical hospital care setting, Tell Me More® prompts a member of the health team to engage with a patient about their life and values. This allows healthcare professionals to connect more easily and the patient to be seen more fully.

Patients with COVID-19 are far more isolated than a general patient in a hospital. Isolation rooms can be very noisy due to the need for negative pressure, and members of the health care team need to wear PPE (personal protective equipment) such as gowns, masks, and gloves in order to prevent transmission. All of these necessary measures make it far more difficult to connect.

Hanging a Tell Me More® wall poster in the window of the patient’s room, with the information visible to the patient and healthcare professionals inside the room, is a clear reminder to the patient and the team that they are being seen and cared for as a full person.

Tell Me More® in Practice

- With Gold Foundation support, Tell Me More® was successfully implemented at multiple hospitals through a student elective at the Donald and Barbara Zucker School of Medicine at Hofstra/Northwell. Dr. Alice Fornari and Dr. Taranjeet Ahuja discussed the program's impact in a Gold Human InSight Webinar.
- Quest Diagnostics, a member of the Gold Corporate Council, integrated Tell Me More® into their Everyday Excellence Program. Learn more in this video featuring the Gold Foundation’s Elizabeth Cleek and Pia Pyne Miller, along with Nora Branconi of Quest Diagnostics.
In 2020, because of the COVID-19 pandemic, many White Coat Ceremonies shifted to a virtual or hybrid ceremony. In recognition of this challenging time, the Gold Foundation worked with its partners to create video keynote addresses that brought important messages from leaders of humanism in healthcare to new medical and nursing students.

To assist in shifting ceremonies online, the Gold Foundation created its first-ever online toolkit and co-hosted webinars with our wonderful partners, the Association of American Medical Colleges (AAMC) and the American Association of Colleges of Nursing (AACN). The 2020 toolkit for schools included videos of inspiring keynote speeches by Dr. Vivek Murthy, 19th and 21st U.S. Surgeon General and 2020 recipient of the Vilcek-Gold Award for Humanism in Healthcare, and Rep. Lauren Underwood, a nursing leader and the youngest Black woman serving in Congress.

In 2021, the toolkit include keynote videos from Dr. Barbara Ross-Lee, the first African-American woman to be dean of a U.S. medical school and President-Elect of the American Osteopathic Foundation, and Dr. Deborah Trautman, President and CEO of the AACN.

The White Coat Ceremony Toolkit includes a wealth of materials for schools to use when planning their ceremonies, including a virtual keynote address, example ceremonies, downloadable templates, printable banners, and more.
The world of medical education was upended in 2020 as the healthcare community began to confront COVID-19. Clinical rotations paused, and in-person learning was severely impacted. Some students were sent home, while others graduated early to join the fight. For those not on the front lines, the world went largely virtual, from classes to interviews to ceremonies.

During this time, Gold Humanism Honor Society leadership worked hard—and got creative—in order to provide support to its chapters and members. Here are just some of the ways that GHHS pivoted to address challenges and help guide conversation.

**GHHS inductions shift to virtual ceremonies**

Due to the pandemic and the need for social distancing, many GHHS inductions became virtual events, often taking place all over the world. Traditionally, these gatherings brought new inductees together with their family members, friends, faculty mentors, and medical school leaders to celebrate and support them as role models of humanistic care.

These virtual events reinforced the importance of humanism, honored those who have demonstrated a commitment to humanistic care, and provided a bright light and moment of joy in a difficult time.

The Gold Foundation assembled resources to help GHHS chapters create a virtual induction ceremony, including a welcome video, PowerPoint slides for the program, and a recording of the ceremony. Gold Foundation representatives were also available to join virtual ceremonies to say a few brief words and congratulate the newest inductees.
The 2020-21 GHHS National Initiative, "Humanism and Healing: Structural racism and its impact on medicine," sought to encourage GHHS members to use their leadership roles to start or extend conversations about racism and its impact on healthcare in their local communities and beyond, to create space for grieving, processing, and bearing witness around this topic, or to take action in one of many powerful ways that humanism can begin to heal.

Many schools and chapters had already begun efforts focused on systemic racism. The 2020-21 GHHS National Initiative acted as a portal to honor and extend that work.

“Racism has no place in healthcare, and the 2020-2021 GHHS National Initiative is an important part of our explicit definition that humanism is anti-racist.”

Dr. Richard I. Levin
President and CEO, Gold Foundation
From the GHHS National Initiative emerges the first virtual Gold conference in May 2021

After a year of being separated from GHHS peers and the Gold community, it was time to come together to share the work our chapters had done around this initiative. Our Gold community, including GHHS members, medical and nursing students, residents, healthcare professionals, and other members of The Arnold P. Gold Foundation network, were invited to a special virtual conference, held in May 2021. Participants had the opportunity to attend featured programs, a combination of live and recorded sessions, Poster Hall, Art Gallery, networking events, and more.

View highlights from the 2021 conference

“Pearls for the Physical Exam: Auscultate (My Words)” by Julia Hafer, student at the David Geffen School of Medicine at UCLA
Sampling of sessions from the 2021 Humanism & Healing Conference, hosted by GHHS

Keynote Address: COVID 19 and the Racial Reckoning
This keynote address from Day 1 of the 2021 Humanism & Healing Conference featured Dr. Wayne Riley, the 17th President of SUNY Downstate Medical Center, and Dr. Richard Levin, President and CEO of The Arnold P. Gold Foundation. The two healthcare leaders shared rich lifetimes of experience in academic and organized medicine and discussed the startling realities of care exposed in the spring of 2020.

View the recording

HOUSE CALL: Medical Students Partner and Learn from Women Who are Incarcerated
This presentation shared a project from The Ohio State University College of Medicine that included virtual gatherings and a book club with women who are in the Ohio Reformatory for Women. The discussion featured GHHS member and The Beauty in Breaking author Dr. Michele Harper, Patricia Wynn Brown, GHHS students Jessica Munoz and Sheila Okere, GHHS Chaper President Rana Elgazzar, and Dr. Linda Stone, along with representatives from Ohio Reformatory for Women.

View the recording

Blueprint for Social Factors that Impact Health: Lessons from Community Health Centers
This Gold Human InSight Webinar, sponsored by BD, featured Cornell Scott-Hill Health Center CEO Michael Taylor, Direct Relief CEO Thomas Tighe, Henry J. Austin Health Center CEO Dr. Kemi Alli, Gold Foundation CFAO Ben Rodriguez, and Good Samaritan Health Center COO and nursing leader Dr. Breanna Lathrop.

View the recording
“White Coats, Stained with Lives” by Dr. Kathryn Kalata of the University of Colorado, was showcased at the Art Gallery as part of the 2021 conference.
GHHS launches the Gold Connection podcast

The Gold Connection, a podcast created and produced by members of the Gold Humanism Honor Society, launched in conjunction with the debut of the 2020-2021 GHHS National Initiative. The podcast is available on Apple Podcasts, Spotify, Anchor, and many other platforms, as well as on the Gold Foundation website.
Solidarity Week sparks global activities celebrating compassionate patient care

Each year, participation from GHHS chapters during the Solidarity Week for Compassionate Patient Care is beyond inspiring. Chapters have held panel discussions on topics such as gentrification in West Philadelphia, immigrant health, and how to better care for our veterans. Members put together gift baskets for their patients and their families, and most importantly spend hours harnessing a deep human connection with them.

During the pandemic, the importance of promoting clinician-patient relationships based on caring, personalization, and mutual respect became even more pronounced. We are grateful to all of our members for the ongoing humanistic impact that they are having in their communities.

200+ schools and residency sites share their gratitude on Thank a Resident Day

Residency, already a demanding and formative time during a physician’s training, was severely impacted by the COVID-19 pandemic. All across the world, young physicians met the challenge with compassion, dedication, and sheer grit. One resident summed up her work during this time as a "terrifying privilege."

On Thank A Resident Day, held each year in February, GHHS members as well as hospitals and medical centers from across the nation share their gratitude and appreciation with residents and fellows. In 2020, 150 institutions participated. This grew to 261 institutions in 2021, all eager to recognize their resident physicians, who had shouldered so much during the pandemic and deserved a heartfelt thank you.
Twitter was filled with Solidarity Week and Thank a Resident Day posts.
Jad M. Abdelsattar, MD
@Jad_Sattar

We were and still are the frontline. Thank you to every single resident trying to study, learn and show up day in and day out in the midst of a global pandemic. Kindness, above all.
GHHS members responded to COVID-19 with action and humanity

While some Gold Humanism Honor Society members actively worked on the front lines to care for their patients with the deepest humanity, other GHHS members showed their support in different ways.

At left:
GHHS member Lauren Clopper created a mural at Wake Forest Baptist Health featuring local community health organizations.

At right, top to bottom:
GHHS member Kristen Mastrantoni and her peers at West Virginia University School of Medicine created lawn signs to show their gratitude to all healthcare workers.

GHHS student Tony Thiros, at Pacific Northwest University-Health Sciences, began an initiative to supply local people and clinics with cloth masks.

The UC Davis GHHS chapter partnered with SacSOUP to perform medical screenings and meals, build hand washing stations, and distribute donations to Sacramento’s unhoused communities.
GHHS member Dr. Michael Natter drew the faces of those on the front lines

"Art teaches one how to observe, and those skills are ever-present for a physician. Art also is inherent to humanism, and it is that artistic drive that I believe allows me to connect more fully to my patients." - Dr. Michael Natter

GHHS member Dr. Michael Natter, then a resident physician at NYU Langone Health, began sharing illustrations of his colleagues on Instagram, their faces obscured by face shields and masks, yet still brimming with powerful humanity. Read an interview with Dr. Natter
The Vilcek-Gold Award for Humanism in Healthcare was created jointly by The Arnold P. Gold Foundation and The Vilcek Foundation in 2019 to recognize a foreign-born individual who has had an extraordinary impact on humanism in healthcare through their professional achievements in the United States.

The award includes an unrestricted cash prize of $10,000, a unique commemorative award, and presentation of the honor at the Association of American Medical Colleges’ Learn Serve Lead annual meeting, where the winner is invited to speak as part of the Voices in Medicine Series. The Vilcek Foundation and AAMC have been critical partners on this award.

The recipient of the 2020 Vilcek-Gold Award for Humanism in Healthcare was Dr. Vivek Murthy, 19th (and now 21st) Surgeon General of the United States. Dr. Murthy received the award for his multi-faceted approach to addressing the opioid crisis in the United States, and for his continued advocacy and support of human- and community-centered care. He emphatically believes, “The world is locked in a struggle between love and fear. Choose love. Always.”

The 2021 Vilcek-Gold Award for Humanism in Healthcare was jointly awarded to Dr. Jirayut “New” Latthivongskorn and Dr. Denisse Rojas Marquez for their leadership in advocating for diverse and inclusive healthcare with a supportive path to the profession accessible to immigrants.
The Leonard Tow Humanism in Medicine Award program recognizes graduating medical students and faculty members who demonstrate both clinical excellence and outstanding compassion in their care and who show respect for patients, their families, and healthcare colleagues. The Tow Awards illuminate the value placed on humanism at each school. The campus-wide nomination and selection process allows students and faculty to reflect on the values of compassionate, collaborative, and scientifically excellent healthcare practitioners. Awardees are typically recognized at graduation ceremonies and held up to the wider community as exemplars of humanistic practice. Tow Awardees are also inducted into GHHS. Close to 400 Tow Awards were bestowed during these pandemic years at campuses around the country.

Southern Illinois University School of Medicine

Here is one example of 2021 Tow Awards, presented at the 2021 SIU School of Medicine Commencement to graduating student Alexander Worix, MD, photo on the near right, and Associate Professor of Internal Medicine, Stacy Sattovia, MD, on the far right. Approximately 400 people were present and 2,000 people watched virtually. The Dean and Provost of the School of Medicine, Dr. Jerry Kruse, presented both awards.

About Leonard Tow

The Leonard Tow Humanism in Medicine Award is a fitting tribute to a man who has lived his life with great compassion and respect for others, as an advocate for students and humanitarian healthcare.

Learn more about Leonard Tow
The Arnold P. Gold Foundation Humanism in Medicine Award at AAMC recognizes caring and compassionate mentors in medical school education. The recipient is traditionally honored at an awards reception held during the AAMC Annual Meeting and is invited to speak to the Organization of Student Representatives (OSR), the student branch of the AAMC, about the importance of humanism in medicine.

The Gold Foundation counts the Association of American Medical Colleges (AAMC) as one its strongest partners. Together, we help ensure that humanism is embedded into undergraduate medical education at MD schools. Learn more about our partnership on page 58.

The Arnold P. Gold Foundation Humanism in Medicine Award at AAMC recognizes caring and compassionate mentors in medical school education. The recipient is traditionally honored at an awards reception held during the AAMC Annual Meeting and is invited to speak to the Organization of Student Representatives (OSR), the student branch of the AAMC, about the importance of humanism in medicine.

### 2020 Awardee

**Patricia Garcia, MD, MPH**  
Associate Dean for Curriculum  
Professor of Obstetrics and Gynecology and Medical Education  
Northwestern University Feinberg School of Medicine

[Read about Dr. Garcia](#)

### 2021 Awardee

**Natalie Rodriguez, MD**  
Associate Clinical Professor  
Department of Family Medicine  
University of California, San Diego, School of Medicine  
Associate Director of the UCSD Student-Run Free Clinic Project

[Read about Dr. Rodriguez](#)
The 2021 Jordan J. Cohen Humanism in Medicine Lecture at the AAMC, titled “Humanism: A Hidden Catalyst for Medical Innovation,” was presented by Dr. Nadine Burke Harris, an award-winning physician, researcher, and advocate dedicated to changing the way our society responds to one of the most serious, expensive, and widespread public health crises of our time: childhood trauma. Dr. Burke Harris was joined by the 2019 Jordan J. Cohen Humanism in Medicine Lecturer and author of In Shock, Dr. Rana Awdish.

Both physicians are Gold Humanism Honor Society members. Together, they discussed how the challenges we all face as humans do not need to define us. Instead, such challenges can give us new insights that deeply inform our work as scientists and healers.

Dr. Rana Awdish (top) and Dr. Nadine Burke Harris (bottom) speak at the virtual 2021 AAMC Learn Serve Lead Conference in a special Jordan J. Cohen Humanism in Medicine Lecture at the AAMC.
The Pearl Birnbaum Hurwitz Humanism in Healthcare Award is presented annually to a woman who exemplifies humanism and has advanced, through her scholarship, advocacy, leadership, or work, the well-being of underserved or at-risk populations in the healthcare arena.

2020 Awardee

Hoonani (Nani) Cuadrado, Director of Valley Health Partners (VHP) Street Medicine in Lehigh Valley, Pennsylvania

The Gold Foundation honored Nani Cuadrado through a virtual ceremony that included President/CEO Dr. Richard I. Levin, benefactor Dr. Ron Arky, and Pearl’s daughter, Julie Seelig. A wonderful “Advocacy & Grassroots Change” session at the 2021 Humanism & Healing Conference followed their remarks, featuring five Pearl Birnbaum Hurwitz Award honorees in conversation – Veda Johnson, MD, Nancy Oriol, MD, Dinali Fernando, MD, Mardge Cohen, MD, and Nani Cuadrado.

2020 Honorable Mentions

Dr. Chinazo Cunningham from Montefiore Medical Center/Albert Einstein College of Medicine (appointed Commissioner of the NYS Office of Alcoholism and Substance Abuse Services in 2021) and Dr. Ann Garment from Bellevue Hospital/NYU Grossman School of Medicine

2021 Awardee

Dr. Ruby Mendenhall, Professor at the University of Illinois at Urbana-Champaign and Associate Dean for Diversity and Democratization of Health Innovation at the Carle Illinois College of Medicine. She is also the Co-Director of STEM Illinois and the Director of the medical school’s Health Maker Lab node (Designing Resiliency and Well-being).

The Gold Foundation hosted a virtual celebration honoring Dr. Ruby Mendenhall. Gold President and CEO Dr. Richard I. Levin presented Dr. Mendenhall with her award, which was then followed by a conversation with Dr. Don Berwick and a live Q&A with Dr. Mendenhall and the audience.

2021 Honorable Mentions

Dr. Lara Carson Weinstein, from Thomas Jefferson University Department of Family & Community Medicine, Project HOME, Pathways to Housing PA, and Dr. Mildred MG Olivier, from Chicago Medical School at Rosalind Franklin University of Medicine and Science
The DeWitt (Bud) C. Baldwin Jr. Award, a special joint award between the Gold Foundation and The Accreditation Council for Graduate Medical Education (ACGME), was created to recognize institutions with accredited residency/fellowship programs that are exemplary in fostering a respectful, supportive environment for medical education and the delivery of patient care. Such a humanistic environment benefits the personal and professional development of resident and fellow physicians, as well as their patients.

The recipients of the 2020 ACGME and Gold Foundation DeWitt (Bud) C. Baldwin, Jr., Award were Cincinnati Children’s Hospital Medical Center of Cincinnati, Ohio; Schwab Rehabilitation Hospital of Chicago; and Utah Healthcare Institute – St. Mark’s Family Medicine of Salt Lake City, Utah.

The program was paused in 2021 because site visits were not possible during the height of the COVID-19 pandemic.

Read about the three institutions honored with 2020 ACGME Gold Bud Baldwin Awards

The Gold Foundation offers Gold Student Summer Fellowships annually to provide an opportunity for medical students to deepen their understanding of the challenges of health inequities, to enhance culturally responsive practice, and to address community health needs. These initiatives, which can be either research or service projects, help students to develop skills to become relationship-centered physicians while addressing a public health need in an underserved population.

As part of the Gold Foundation’s work to address the wide-ranging impact of COVID-19, the 2020 projects were chosen for their focus on populations who are facing healthcare disparities and are particularly vulnerable during this crisis.

Read about the 17 medical students across 8 projects who were selected as 2020 Gold Student Summer Fellows

Read about the 24 medical students across 10 projects who were selected as 2021 Gold Student Summer Fellows
The 2021 BD Gold Humanism in Community Health Innovator Award was presented to Thomas Tighe, the President and CEO of Direct Relief. During the pandemic, under Mr. Tighe’s leadership, Direct Relief mobilized and donated nearly $400 million in personal protective equipment (PPE), emergency grants, and essential medications to almost 2,900 community health centers and other safety-net providers. In doing so, Direct Relief enabled these essential healthcare providers (including Free and Charitable Clinics and Federally Qualified Health Centers) to provide care to millions of at-risk Americans who were uninsured or underinsured.
The Gold Foundation for Humanistic Healthcare, Canada, and The Association of Faculties of Medicine of Canada (AFMC) partner on the AFMC–Gold Humanism Award and Lecture, which was created in 2018 to emphasize, reinforce and elevate the ideals of humanism and patient-centered care within the healthcare community in Canada. The nominations are open to physicians, nurses, and other members of the healthcare team who practice in Canada and are practitioners or researchers within health professions education.

2020 AFMC-Gold Awardee

The 2020 AFMC–Gold Humanism Award and Lecture was presented to Dr. Jillian Horton, an extraordinary physician, writer, and educator who has long championed the belief that compassion in medical education leads to more compassionate physicians.

Read about Dr. Horton

2021 AFMC-Gold Awardee

The 2020 AFMC–Gold Humanism Award and Lecture was presented to Dr. Marie-Ève Goyer, a leader in caring for people with addiction and an exemplar of humanism in healthcare.

Read about Dr. Goyer
For more than 20 years, the Hope Babette Tang Humanism in Healthcare Essay Contest has prompted students to reflect on an experience where they or a team member worked to ensure that humanism was at the core of care. First-, second-, and third-place essays for both nursing and medical students receive monetary awards of $1,000, $500, and $250, and their essays are published in Academic Medicine, published by AAMC, and the Journal of Professional Nursing, published by AACN, two of the Gold Foundation’s closest partners.

2020 Essay Winners

Top row, medical students: (1st) Mahima Sukumar, Frank H. Netter M.D. School of Medicine; (2nd) Grace Ro, Rutgers New Jersey Medical School; (3rd) Grace Ferri, Boston University School of Medicine; Second row, from left, nursing students: (1st) Emily Friedman, Vanderbilt University School of Nursing; (2nd) Lisa Cross, University of Massachusetts Lowell; (3rd) Sonia Max, University of Maryland School of Nursing

2021 Essay Winners

Top row, medical students: (1st) Ross Perry, UC Davis School of Medicine; (2nd) Davy Ran, University of Rochester School of Medicine and Dentistry; (3rd) Fletcher Bell, Columbia University Vagelos College of Physicians and Surgeons. Second row, from left, nursing students: (1st) Hunter Marshall, University of New Mexico College of Nursing; (2nd) Anna Swartzlander, University of Nebraska Medical Center College of Nursing; (3rd) Jessica Grey, University of Massachusetts, Amherst College of Nursing

About Dr. Hope Babette Tang

Hope Babette Tang-Goodwin, MD, was an Assistant Professor of Pediatrics, whose devotion and generosity to the care of the children and infants with HIV infection in New York City was an inspiration to her colleagues and her students. Her approach to medicine combined a boundless enthusiasm for her work, intellectual rigor and deep compassion for her patients. In sum, Dr. Tang-Goodwin was an exemplar of excellent, compassionate and respectful patient care.
We may feel alone in our grief, but we are part of a bigger constellation.

From “New Constellations” by Hunter Marshall
2021 Nursing Student Winner
Hope Babette Tang Humanism in Healthcare Essay Contest
Picker Gold teams develop curriculum to improve care

The Picker Gold Graduate Medical Education (GME) Challenge Grant Program provides 18-month grants to support the research and development of innovative projects within the graduate medical education setting, designed to facilitate successful patient-centered care initiatives.

2021-2023 Picker Gold Researchers

Jessica Vernon, MD, and Olivia Myrick, MD, MHPE
NYU Grossman School of Medicine
"Improving Maternal and Child Outcomes through Quality Perinatal Mental Healthcare"

Marquita Genies, MD, MPH | Johns Hopkins
"Understanding the Family’s Perspective: Development of a Culturally Competent Curriculum to Increase the Acceptability of the COVID-19 Vaccine"

Elizabeth Blecharczyk, MD | Stanford University
"Innovative Neonatal Health Disparities Curriculum for Pediatric Residents Informed by Qualitative Research and Community Engagement"

Two Gold Humanism Scholars focus on humanistic training

Each year, the Gold Foundation sponsors partial scholarships of $5,000 for up to two Gold Humanism Scholars at the Harvard Macy Institute Program for Educators. After a pause in 2020, we supported two scholars in 2021 whose projects focused on addressing anti-racism in healthcare settings and embedding narrative ethics into pediatric training.

2021 Gold Humanism Scholars

Hetty Cunningham, MD
Columbia University
“Empowering an Anti-Racist Educator Community of Practice to Support Training in High-Quality Interprofessional Collaboration”

Efrat Lelkes, MD
University of California San Francisco
“Embedding Narrative Ethics into Pediatric Training”
Collaboration with NextGenU.org launches a free Humanism in Healthcare course

In April 2020, the Gold Foundation launched the free virtual course “Humanism in Health and Healthcare,” developed in partnership with Oakland University’s William Beaumont School of Medicine and NextGenU.org. The competency-based course can be easily used by medical and nursing schools or taken by individual students independently around the globe. Since its inception, the curriculum has been used in Ireland and 40 other countries throughout the world.

In June 2020, with Gold Foundation support, Dr. Jason Adam Wasserman, who had led the development of the curriculum, and Dr. Hedy S. Wald, who was a content creator for the curriculum, created the first live class based on this course. Seventeen students — interprofessional, intergenerational — enrolled. The class included readings and reflective exercises done independently, as well as weekly live sessions on Zoom.

“I think humanism in healthcare extends to humanism in mentoring and healthcare education. Instructors should cultivate this within the course with an individualized approach and help students optimize their reflective learning and ability to move from theory to practice. John Dewey, a reflection theorist, wrote: ‘We do not learn from experience; we learn from reflecting on experience.’ Interactive (guided) reflective writing can therefore be a helpful component, and faculty is key.”

- Dr. Hedy S. Wald, Clinical Professor of Family Medicine at Warren Alpert Medical School of Brown University

“It’s a little ironic that we’re launching this course that focuses on what it means to be human, have relationships, work empathically with others, at a time when we are forced to be physically distant from each other. But at this historical moment when we need to think harder and in newer, more innovative ways about humanism, we’ve been able to put create an online experience that gives excellent coverage to that important issue.”

- Dr. Jason Adam Wasserman, Associate Professor, Department of Foundational Medical Studies and Department of Pediatrics, Oakland University William Beaumont School of Medicine
Author Judith Hannan hosts Gold Writing Workshops

In the deep swells of the COVID-19 pandemic, 10 physicians gathered with author Judith Hannan for precious space to write, reflect, and connect through the Gold Writing Workshop. They came, unknown to each other, to write and share their stories. They discovered their hearts were even larger than they had recognized.

These 10 physicians appeared, every Friday for two hours, a vast gulf of distilled time within the pandemic, their faces reflected on screens from home, hospital offices, hallways, outside in the glittering sun. They arrived to write, to rummage in their thoughts, and see how their words built bridges to each other. The sessions included time for prompts and independent writing, followed by sharing. The time together was meant to create a confidential, humanistic space full of positive feedback and encouragement.

Throughout its 3 cohorts in 2020-2021: Fall 2020, Winter 2021, Fall 2021, the Gold Writing Workshop was particularly focused on supporting healthcare professionals and students. Nurses, doctors, and all healthcare team members of any discipline were welcome to attend.
One of the most painful lessons of our profession is that luck is not distributed equally in this world.

From “For Aloys” by Elizabeth Toll, MD
Gold Writing Workshop | Fall 2020 | Read the full essay
Every year we celebrate extraordinary humanism at our Annual Gala, bringing together so many who believe strongly in our mission. After a pause in 2020 during the height of the COVID pandemic, The Arnold P. Gold Foundation held a virtual Gala on June 10, 2021. We honored hundreds of Champions of Humanistic Care and awarded the 2021 National Humanism in Medicine Medal to three titans of humanism in healthcare: Dr. Anthony Fauci, Dr. Wayne Riley, and Dr. Eric Topol.

- **Dr. Anthony Fauci**, Director of the National Institute of Allergy and Infectious Diseases and Chief Medical Advisor to President Biden, for his half-century of service and his courageous, empathic, and scientifically rigorous efforts in helping a divided nation combat the global COVID-19 pandemic.

- **Dr. Wayne Riley**, 17th President of SUNY Downstate Health Sciences University and Chair of the Board of Trustees of the New York Academy of Medicine, for his exceptional and steadying leadership as the COVID-19 pandemic struck New York City and his unrelenting advocacy for health equity and anti-racism in medicine. He is a Gold Humanism Honor Society member and a Trustee and Secretary of the Gold Foundation.

- **Dr. Eric Topol**, renowned molecular cardiologist, researcher, and futurist visionary, for his trusted voice blending top-tier science and the essential human connection in bestselling books and myriad platforms, throughout his career and especially during the COVID-19 crisis.
200+ Champions of Humanistic Care recognized for compassion and courage

At the 2021 Gala, the Gold Foundation celebrated more than 200 Champions of Humanistic Care: physicians, nurses, and healthcare team members who have been selected by their healthcare institutions for compassion and courage during the COVID-19 pandemic. These healthcare team members were chosen by Gold Partners Council member institutions and Gold Corporate Council member companies, as well as other affiliated Gold partners.

Each Champion of Humanistic Care received a certificate and an invitation to attend the virtual gala. In addition, the Gold Foundation encourages institutions to recognize their honorees locally.

“Nurses, doctors, and care teams have shouldered an incredible burden for over a year now, caring in uncertain and harrowing conditions, when their own safety was at times at risk, and when the normal support systems were dismantled. They have stood in for family members who could not be in the room, they have adapted again and again, and through it all, they have brought their own humanity to bear in caring for patients,” said Dr. Richard I. Levin, President and CEO of the Gold Foundation.

“It is our honor to recognize their critical contribution of humanism in healthcare during this ongoing crisis. We are so very grateful.”

View the full list of 2021 Champions of Humanistic Care

Download the 2021 Gala Program (PDF)
Gold Trustee Dr. Kimberly Manning and President & CEO Dr. Richard Levin hosted the virtual 2021 Gala.
The Gold Foundation created Gold Human InSight Webinars in 2020 to bring inspirational live and pre-recorded virtual webinars to healthcare professionals and learners. The webinars feature Gold ambassadors and leaders from our Gold Circle Network of Speakers, often in close collaboration with our institutional and organizational partners. The theme of the 2020-2021 Gold Human InSight Webinar series was “Care, Compassion, & Collaboration during the Dual Pandemics.” Here is a sampling of Gold Human InSight Webinars.

"Why Doctors Write"

This Gold Human InSight Webinar spotlighted the documentary Why Doctors Write, which was followed by a special panel discussion with film producer/director Ken Browne and two cast members, physician-writer Dr. Danielle Ofri and narrative medicine pioneer Dr. Rita Charon.

Dr. Charon is Professor and Chair of the Department of Medical Humanities and Ethics at Columbia University Vagelos College of Physicians & Surgeons and Executive Director of Columbia Narrative Medicine. Dr. Ofri is Founder and Editor-in-Chief of Bellevue Literary Review, Clinical Professor of Medicine at NYU School of Medicine, internist at Bellevue Hospital, frequent contributor to The New York Times, and author of numerous books, the latest of which is When We Do Harm: A Doctor Confronts Medical Error.

The Gold Foundation has supported Why Doctors Write since it was simply an idea back in 2016, seeding the concept with a grant. A preview of the film was screened at the Gold Humanism Summit in 2019 in Orlando, Florida. We were delighted to host the first virtual worldwide premiere of the completed, 35-minute documentary, on Oct. 15, 2020.
"Breaking Barriers Brick by Brick: Addressing Vaccine Deliberations"

In this Gold Human InSight Webinar, Gold Trustee Dr. Kimberly Manning and Dr. Valeria Cantos, both of Emory University and Grady Hospital, explored vaccine deliberation in conversation with Barbara Humpton, Siemens Corp. President and CEO. The webinar was sponsored by Siemens Healthineers, a member of the Gold Corporate Council.

"Art in Action During Dual Pandemics"

This Gold Human InSight Webinar featured the Voices in Humanism program, a collaboration between the Medical Heritage Center and the GHHS Chapter at The Ohio State University College of Medicine. The program is designed to collect, preserve, and share art created during the dual pandemics of COVID-19 and racism. The webinar included performances by Broadway actress Maureen McGovern.

"Evidence for Why Humanism Matters Now"

In this Gold Human InSight Webinar, Sandra Gold, EdD, Gold Trustee & Co-Founder, ignites a conversation with Lee Tomlinson, author of *Compassion Heals*, and Stephen Trzeciak, MD, MPH, Chief of Medicine at Cooper University Health Care, Professor and Chair of Medicine at Cooper Medical School of Rowan University, and Co-Author of *Compassionomics*.

"Building Resilience Through Meaningful Recognition"

In this Gold Human InSight Webinar, Dr. Cynda Hylton Rushton of Johns Hopkins University and Dr. Cynthia Sweeney of The DAISY Foundation examine the issues nurses face on the front line of care, as witnesses to a dynamic and often chaotic environment for practice. They explore how various dimensions of resilience can be resources to meet the challenges of their everyday practice and how meaningful recognition can fuel and leverage resilience.
“We Are All Perfectly Fine” with Alan Alda & Dr. Jillian Horton

This very special Gold Human InSight Webinar featured Emmy Award-winning actor Alan Alda and bestselling author Dr. Jillian Horton in a thought-provoking conversation.

Both leaders have been great advocates of humanism in healthcare. Dr. Jillian Horton is the author of *We Are All Perfectly Fine*, a bestselling memoir about one physician’s path through burnout to well-being, in large part through her work with Mindful Practice, an organization that collaborates with the Gold Foundation. A Canadian, she is the 2020 recipient of the prestigious AFMC-Gold Humanism in Healthcare Award. Dr. Horton has written powerfully about how Alan Alda’s character in the TV series *M*A*S*H* has influenced her path as a physician.

Alan Alda is an American actor, comedian and author and six-time Emmy Award and Golden Globe Award winner. He has a deep interest in science and served as a long-time host of Scientific American Frontiers. He founded Stony Brook University’s Alan Alda Center for Communicating Science, which has been featured in several Gold Human InSight Webinars. In 2018, Alan Alda was awarded the Gold Foundation’s National Humanism in Medicine Medal.

Watch now 🌞
Our partners stand alongside us in this important work. They multiply our impact, and they make so much more possible because they live and breathe this mission, too.
The Association of American Medical Colleges (AAMC) is a nonprofit association dedicated to transforming health through medical education, health care, medical research, and community collaborations. Founded in 1876 and based in Washington, D.C., the AAMC leads and serves the academic medicine community to improve the health of people everywhere.

The AAMC and Gold Foundation have established sponsorship of several events held at the AAMC annual meeting, including the Humanism in Medicine Award (p. 39) and Jordan J. Cohen Humanism in Medicine Lecture (p. 40). AAMC also publishes the winners of the Hope Babette Tang Humanism in Healthcare Essay Contest in Academic Medicine (p. 45).

The American Association of Colleges of Nursing (AACN) is the national voice for academic nursing representing nearly 840 schools of nursing nationwide. AACN establishes quality standards for nursing education, influences the nursing profession to improve health care, and promotes public support of baccalaureate and graduate nursing education, research and practice.

The Gold-AACN Nursing Oath Ceremony collaboration began in 2014 with the generous financial support of Gold Trustee Elaine Adler. Since then, more than 350 schools have initiated the Gold-sponsored ritual. AACN also publishes the winners of the Hope Babette Tang Humanism in Healthcare Essay Contest in The Journal of Professional Nursing (p. 45).

The Accreditation Council for Graduate Medical Education (ACGME) is an organization that sets standards for U.S. graduate medical education programs and the institutions that sponsor them. In collaboration with the Gold Foundation, the ACGME sponsors the DeWitt (Bud) C. Baldwin, Jr., Award to recognize institutions that foster a respectful, supportive environment for medical education.

The American Association of Colleges of Osteopathic Medicine (AACOM) represents the administration, faculty and students of all U.S. osteopathic medical colleges in the United States. It leads and advocates for the osteopathic medical education community to improve the health of the public. AACOM has partnered with the Gold Foundation on the White Coat Ceremony and many other initiatives.
The Vilcek Foundation was established by Jan and Marica Vilcek, immigrants from the former Czechoslovakia. The mission of the foundation, to honor the contributions of immigrants to the United States and to foster appreciation of the arts and sciences, was inspired by the couple’s respective careers in biomedical science and art history, as well as their appreciation for the opportunities they received as newcomers to this country. The Vilcek Foundation collaborated with the Gold Foundation to create the Vilcek-Gold Award for Humanism in Healthcare, which celebrates the extraordinary contributions of immigrant healthcare professionals to humanism in healthcare in the United States. See p. 37.

The Tow Foundation was established by Leonard and Claire Tow who had an enduring vision of a society where all voices matter in a community and where opportunity for a high quality of life are offered to all. To achieve this mission, the foundation supports nonprofit organizations that serve the most vulnerable populations and empower individuals to become champions of positive change for themselves and others. The Tow Foundation endowed the Leonard Tow Humanism in Medicine Awards, which are presented by the Gold Foundation to recognize graduating students and faculty members who demonstrate both clinical excellence and outstanding compassion in the delivery of care and who show respect for patients, their families, and healthcare colleagues. See p 38.

The Association of Faculties of Medicine of Canada (AFMC) represents Canada’s 17 faculties of medicine and is the voice of academic medicine in the country. The AFMC and the Gold Foundation for Humanistic Healthcare Canada (APGFC) together created the AFMC–Gold Humanism Award and Lecture in 2018. The goal of the award is to emphasize, reinforce and enhance the importance of humanistic qualities among medical school students and faculty. See p. 44.

These are just a few of our many wonderful partners. Learn more about our Councils & Partners.
The Gold Corporate Council (GCC), a group of leading healthcare companies, was formed in 2017. Working together with the Gold Foundation, they elevate the importance of humanism in healthcare, igniting conversation and action throughout the industry.

Gold Corporate Council raises their collective voice on topics of humanism

Each of the Gold Corporate Council members have committed to adopting humanistic policies and procedures within their own organizations and to partnering with the Gold Foundation to impact change across healthcare. In 2021, several collaborative thought pieces and webinars contributed to the national dialogues about COVID-19 and health equity.

**Gold Human InSight Webinar, “Breaking Down Barriers Brick by Brick: Addressing Vaccine Deliberations,”** sponsored by GCC member Siemens Healthineers, featured Dr. Kimberly Manning and Dr. Valeria Cantos in a discussion ignited by Barbara Humpton, Siemens Corp. President and CEO.

**Gold Human InSight Webinar, ““Blueprint for Social Factors that Impact Health: Lessons from Community Health Centers,”** sponsored by GCC member BD, featured Cornell Scott-Hill Health Center CEO Michael Taylor, Direct Relief CEO Thomas Tighe, Henry J. Austin Health Center, CEO Dr. Kemi Alli, and Good Samaritan Health Center COO and nursing leader Dr. Breanna Lathrop, in a discussion ignited by Gold Foundation CFAO Ben Rodriguez.

**MedCity News article: “8 Examples of Humanism in Action”**

**Gold Corporate Council steps up to help in pandemic**
The Gold Corporate Council releases statement solidifying its commitment to help shift healthcare to be inclusive, equitable and just

This is an excerpt of a statement by the Gold Corporate Council released in 2021.

The COVID-19 pandemic has exposed and intensified health disparities. At the same time, the world continues to confront the social injustices experienced by people of color.

These global health issues highlight the importance of humanism – and the disproportionate burden on people of color that must be remedied.

As leaders of humanism in healthcare, GCC member companies pledge to play an active role in the change needed, understanding it is not just a goal but a journey. To that end, the GCC and its member companies have committed to:

- Create mechanisms that support employees with safe channels to raise concerns of racism or bias
- Work to build robust and fair systems and processes to address reported concerns of racism or bias
- Explore how to create and maintain a safe, inclusive, supportive, humanistic employee culture
- Hire and promote leaders and employees of diverse backgrounds and demographics
- Educate employees about eliminating bias

Read the full statement.

Quest Diagnostics expands Tell Me More, a Gold communication tool, to more employees

GCC member Quest Diagnostics adapted Tell Me More® for its Everyday Excellence Program. Tell Me More® encourages connection at the human level and was originally created as a way to facilitate communication between patients and clinicians. Quest touches the lives of one-third of American adults annually. Each year, Quest has continued to expand the use of this strategy to more of its 50,000 employees.

GCC members come to share insights and strategies to elevate humanism in industry

Each quarter, the Gold Foundation leads the GCC members in discussing timely topics to generate ideas to help increase humanism across the healthcare ecosystem. Collaboratively and individually with the Gold Foundation, the GCC aspires to make a great impact on the healthcare industry. Each GCC member company also contributed immensely during the COVID-19 pandemic, through new treatments, testing, medical supplies, and much more.
"The pandemic reveals our healthcare system to be very far away from the ideal we aspire to. The Gold Corporate Council members exemplify how humanism in healthcare – putting human dignity, values, and interests at the core of care – can flourish in the corporate sector."

- Dr. Richard I. Levin, President and CEO of the Gold Foundation

Above, Quest Diagnostics team members conducting COVID-19 testing in Schaumburg, Illinois. Credit: Quest Diagnostics
The Gold Partners Council is a critical partner for the Gold Foundation, both as a vibrant extension of its mission into medical schools and hospitals, and as invaluable support to ensure humanistic care is sustained in the future. The members of the Gold Partners Council are leaders of humanism in healthcare. Beyond the many tangible benefits, their membership sends a signal to their staff and their patients that they recognize that optimal care must be compassionate, collaborative, and scientifically excellent. Meet the Gold Partners Council members from 2020 and 2021.

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- Cedars-Sinai Medical Center
- Hackensack Meridian Health
- NewYork-Presbyterian Hospital
- Northwell Health
- NYU Langone Medical Center
- SUNY Downstate Medical Center

**Medical Schools**
- Columbia University Vagelos College of Physicians & Surgeons
- Hackensack Meridian School of Medicine
- NYU Grossman School of Medicine
- Rutgers New Jersey Medical School
- Rutgers University Robert Wood Johnson Medical School
- SUNY Downstate College of Medicine
- Donald & Barbara Zucker School of Medicine at Hofstra/Northwell

**Blackwell**

**Hospitals & Medical Centers**
- Einstein Healthcare Network

**Medical Schools**
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- University of Massachusetts Medical School
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**Hospitals & Medical Centers**
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Lehigh Valley Health Network
Massachusetts General Hospital
OhioHealth

**Medical Schools**
Albany Medical College
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University of Utah School of Medicine
University of Virginia School of Medicine
Vanderbilt University School of Medicine
Virginia Tech Carilion School of Medicine
Weill Cornell Medical College
Wright State University Boonshoft School of Medicine
## 2020 ANNUAL REPORT

### FINANCIAL SUMMARY

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dec 31, 20</strong></td>
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<tr>
<td><strong>Assets</strong></td>
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<tr>
<td>Cash &amp; Cash Equivalents</td>
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<td>Investments</td>
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<td>Pledges and Grants Receivable, net of PV</td>
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<td>Other Assets</td>
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<tr>
<td>Fixed Assets, net of depreciation</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$14,634,263</strong></td>
<td><strong>$15,854,523</strong></td>
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<tr>
<td><strong>Liabilities &amp; Net Assets</strong></td>
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<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>$183,835</td>
<td>$167,260</td>
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<tr>
<td>Deferred Revenue</td>
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<td>$158,333</td>
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<td><strong>Total Current Liabilities</strong></td>
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<td><strong>$325,593</strong></td>
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<td><strong>Long Term Liabilities</strong></td>
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<td>Loans Payable</td>
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<tr>
<td><strong>Net Assets</strong></td>
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<tr>
<td>Without Donor Restrictions</td>
<td>$2,037,595</td>
<td>$2,548,445</td>
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<tr>
<td>With Donor Restrictions</td>
<td>$11,794,185</td>
<td>$12,604,235</td>
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<td><strong>Total Net Assets</strong></td>
<td><strong>$13,831,780</strong></td>
<td><strong>$15,152,680</strong></td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$14,634,263</strong></td>
<td><strong>$15,854,523</strong></td>
</tr>
</tbody>
</table>
2020

**Revenue**
- Donors: $1,607,740
- Members: $1,186,000

**Total Revenue**: $2,793,740

**Expenses**
- Program: $2,076,806
- Management & General: $257,181
- Fundraising: $337,068

**Total Expenses**: $2,671,055

**Net Surplus/(Deficit) before Investments**: $122,685

**Investments**
- Investment Income: $1,473,180

**Net Surplus/(Deficit)**: $1,595,865
2021

**Revenue**

- Members: $1,178,709
- Donors: $1,486,027
- Other Income: $281,148

**Total Revenue**: $2,945,875

**Expenses**

- Program: $2,501,569
- Management & General: $209,825
- Fundraising: $349,863

**Total Expenses**: $3,061,257

**Net Surplus/(Deficit) before Investments**: $(135,380)

**Investments**

- Investment Income: $1,436,282

**Net Surplus/(Deficit)**: $1,320,900
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- Accreditation Council for Graduate Medical Education
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- Josiah Macy, Jr. Foundation
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- Quest Diagnostics Inc.
- Dr. John W. Rowe
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- Dr. Elliot Abbey
- Elaine Adler
- Taranjeet Kalra Ahuja, DO, MSEd
- Annese family
- My wonderful colleagues at The Arnold P. Gold Foundation
- Diane Asciutto
- Dr. Wally Belleza
- Dr. Brian Benson
- Frank Bernardo
- Chief Resident 2021 OSTE Faculty
- Dr. Elizabeth Cleek
- Dr. Jordan J. Cohen
- The wonderful students at College of Mount Saint Vincent who make a contribution everyday to be compassion and caring
- COVID-19 victims
- Dr. Saraswati Dayal
- Everyone on the front lines of COVID and those we have lost.
- Dr. Lisa Ferrara
- Kerry Ford
- Dr. James Garvin
- GHHS staff
- Sandra Gold
- Dr. Anthony J. Grieco
- Judith Hannan
- Healthcare workers
- Samantha, Alexandra, and Daniel Herschman
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- Dan Wisotsky
And in memory of...

<table>
<thead>
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<th>Bob Mellins</th>
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<tbody>
<tr>
<td>Jonathan Aronson</td>
<td>Frances Morgenstern</td>
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<td>Bernard Chalfin</td>
<td>Abraham Paris</td>
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<td>Erich Holzer</td>
<td>Dr. Maureen Strafford</td>
</tr>
<tr>
<td>Mark Irom</td>
<td>Joe Trout</td>
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<tr>
<td>Bernard Koven</td>
<td>Ruth Wilding</td>
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<tr>
<td>Ariana Sue Kravet</td>
<td>Ruth Zager</td>
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<tr>
<td>William Lippman</td>
<td>Rona Zandell</td>
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<tr>
<td>Bob Mellins</td>
<td>Michael Zavoluk</td>
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